



MY RECOGNITION

infotec
business process outsourcing experts



Business Process Outsourcing Experts



+38 years

connecting people and technologies to optimize our clients' results through strategic alliances, business process outsourcing, and personnel solutions.



Stability and
experience



+3800
employers

+500
projects accomplished

+80
active contracts

+20
states covered



infolab 80 87

Open and collaborative
ecosystem with the
strategic partnerships
startups



- ✓ High technology
- ✓ Customized solutions
- ✓ Results optimization

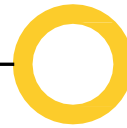
My Recognition is a gamification platform that promotes engagement by exploring different motivational triggers, such as challenge, recognition, status, and reward.



PROMOTING ENGAGEMENT



**Create new forms
of communication**



**Modernize the user
experience**



**Gamification
Recognizing
the employees's**

CHALLENGES

Inefficient Communication

Challenges in SMS communication
with dispersed employees

Reduced Engagement

Low engagement with corporate
e-mail reading

Inconsistency in Information

Manual management of training
participation

MOTIVATING THE TEAM



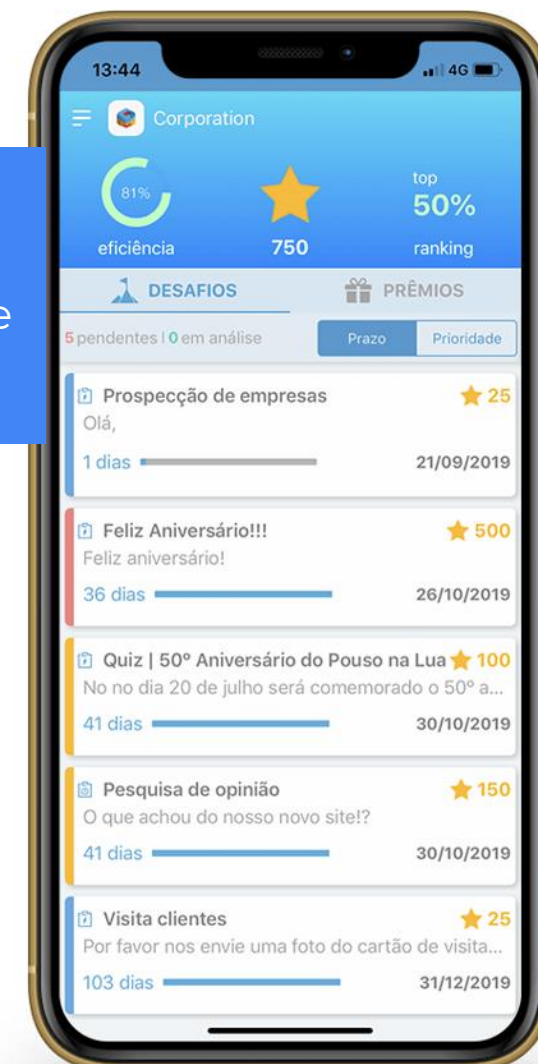
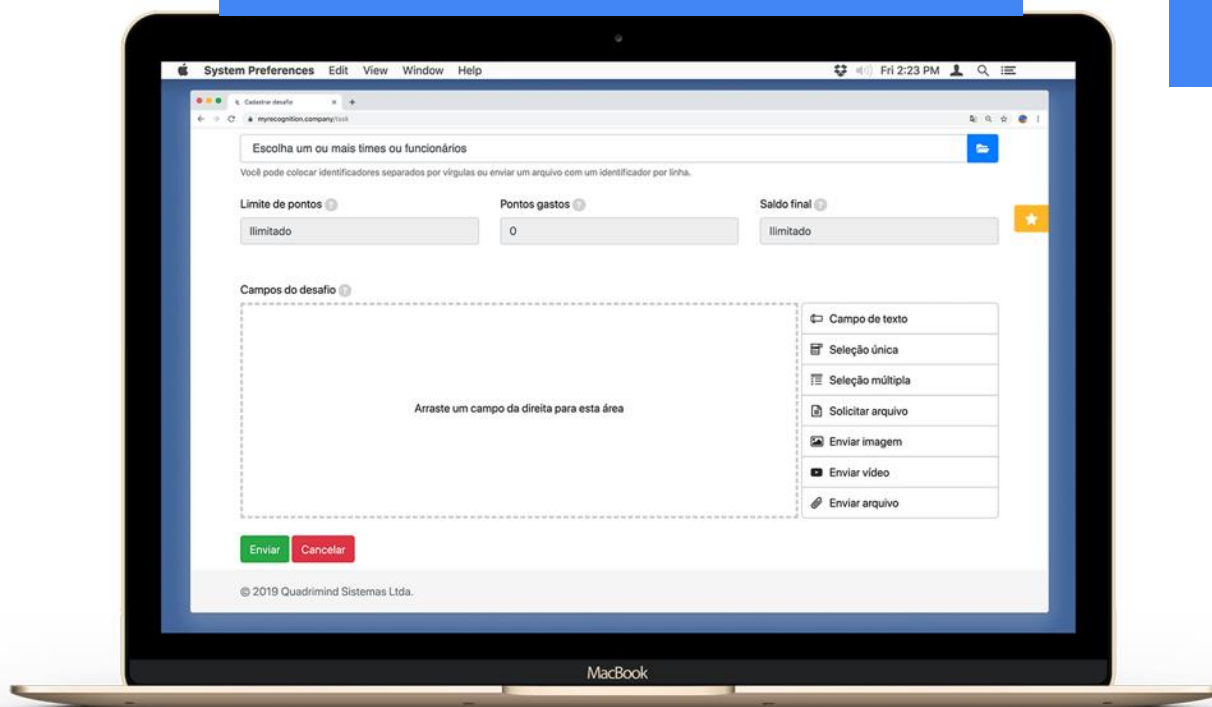
MODERN AND DYNAMIC COMMUNICATION

Customizable solutions focused on efficiency

Awards & Recognition

Challenges with customizable elements that can meet a wide range of demands

Presented to employees in a simple and intuitive interface



AWARENESS CAMPAIGNS

BRINGING RELEVANT TOPICS TO TEAMS

Gamification deliver awareness of important themes, which are essential for organizations. With it, engagement is monitored and encouraged in an interactive way, making learning more appealing and effective.



COMMUNICATION CAMPAIGNS

BRING RELEVANT INFORMATION FOR THE EMPLOYEES

Quick challenges encourage participation in a fun way. Teams compete, collaborate, and share, expanding the reach of their actions.



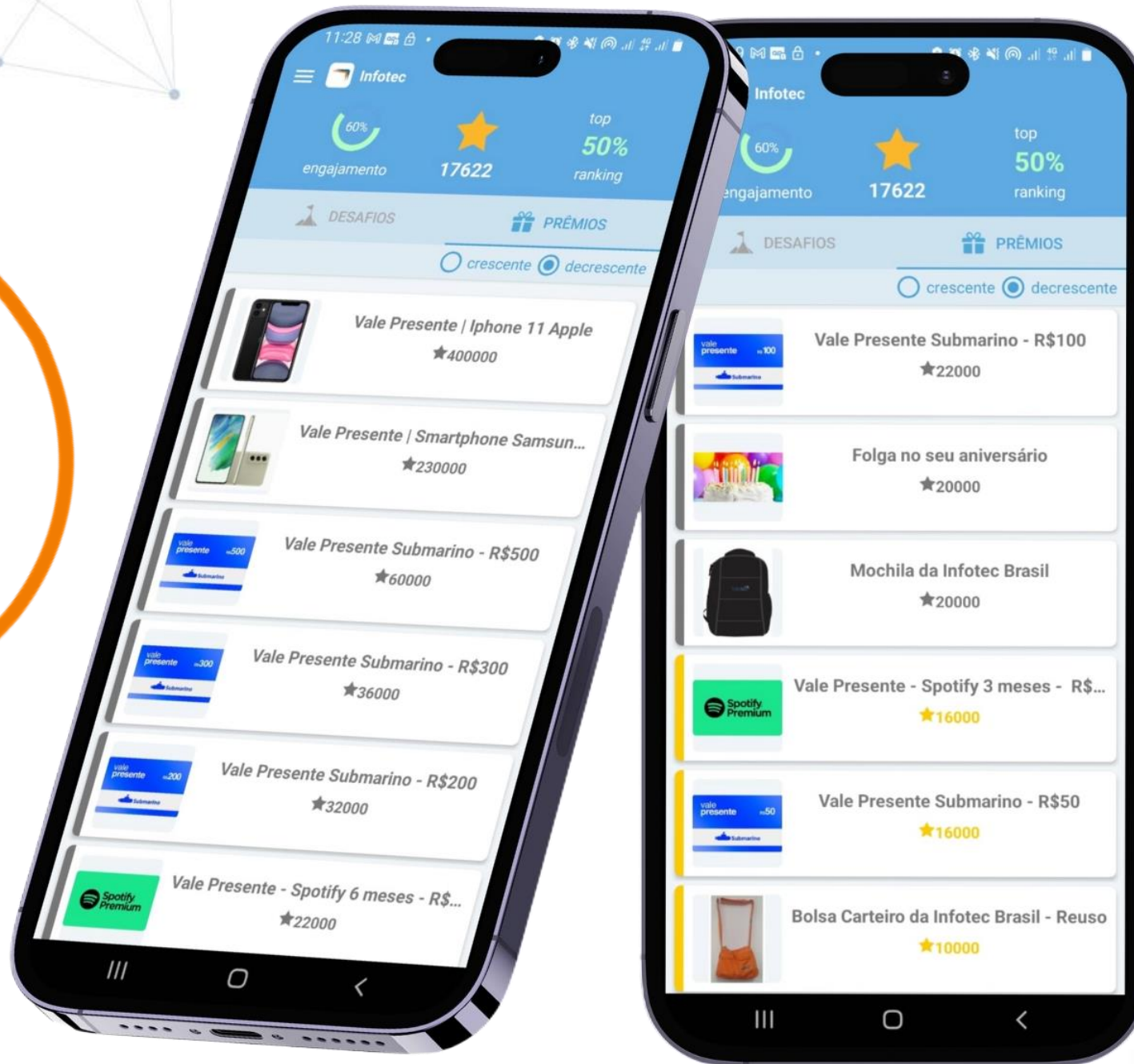
KNOWLEDGE PILLS

QUIZZES ARE A GREAT ALTERNATIVE FOR SHARING

Gamification makes the content interactive and engaging, with quizzes in different formats. Users accumulate points by answering all the questions correctly, encouraging continuous learning. Challenges and rewards keep the engagement high.



AWARDS

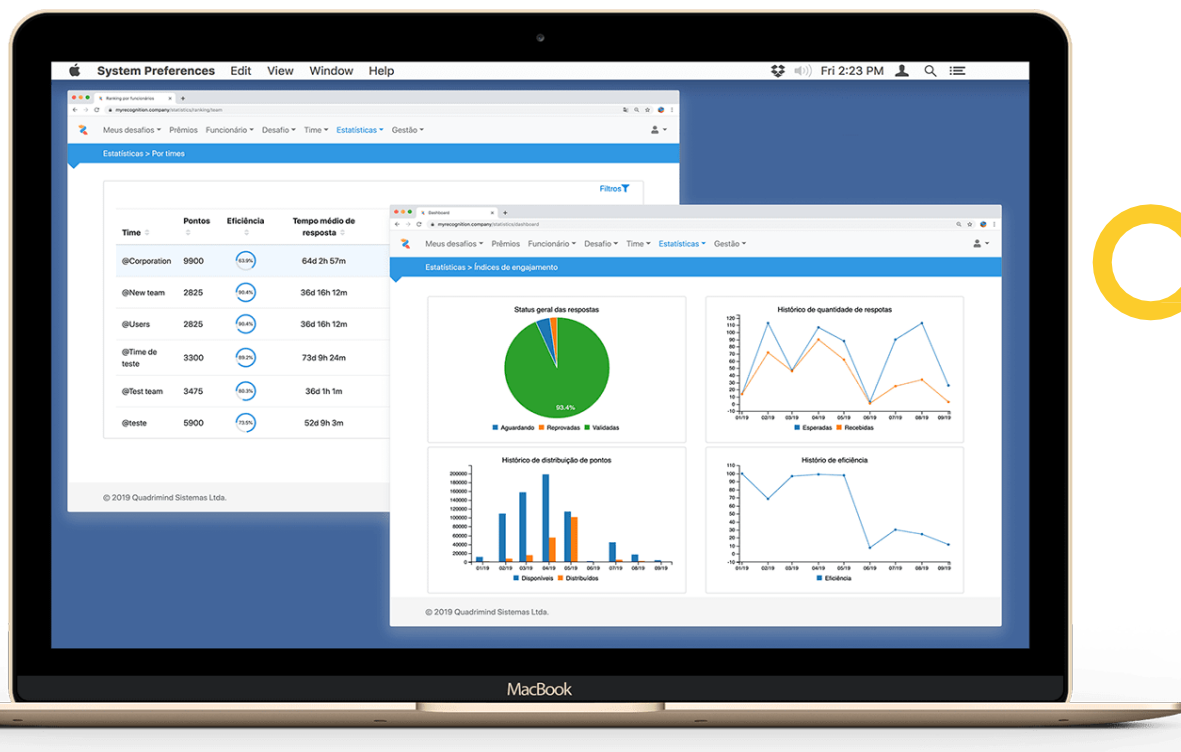




HELPING MANAGERS

DASHBOARDS AND GATHERING INFORMATION

INTEGRATED FEEDBACK FROM THE TEAMS



The data are presented to the leaders in an efficient and intuitive manner.

Check in da reunião Kick Off 2020 :)

Data de início	21/02/2020 14:05
Data limite	21/02/2020 18:00
Por	Caroline Varela de Paula
Destinatários	54
Requisições	54
Respostas	54

Como você está se sentindo neste momento?

Mood	Percentage
Optimista	52.2%
Animado	32.8%
Ansioso	9.0%
Cansado	~2.0%
Feliz	~2.0%
Preocupado	~1.0%

TRAINING

EFFECTIVE WAY TO TRACK TEAM PROGRESS

Development of efficient and remote training in a much simpler way. The training journeys generate dynamic certificates with the possibility of online validation.



Direção Defensiva

Campanha

NOME

Este curso teve como objetivo capacitar o participante nas técnicas de direção defensiva, promovendo a conscientização sobre práticas seguras no trânsito, prevenção de acidentes e atitudes responsáveis ao volante. O treinamento incluiu conteúdos teóricos e práticos, abrangendo legislação de trânsito, prevenção de riscos e manobras defensivas, visando à segurança de todos os usuários das vias.

Assinatura

Nome
Cargo

Assinatura

Nome
Cargo

QR
code

Identificador do usuário: marcelo@quadr mind.com
Emissão do certificado: 19/09/2024
Eficiência para a conquista do certificado: 100%
Para validar este certificado on-line
Leia o QR ao lado ou acesse o link:
https://www.myrecognition.company/shorturl/*sIKCMxVPex



CERTIFICATES

DYNAMIC FORMS

SIMPLIFYING THE PROCESS AND BRINGING
TEAMS CLOSER THE EMPLOYEES

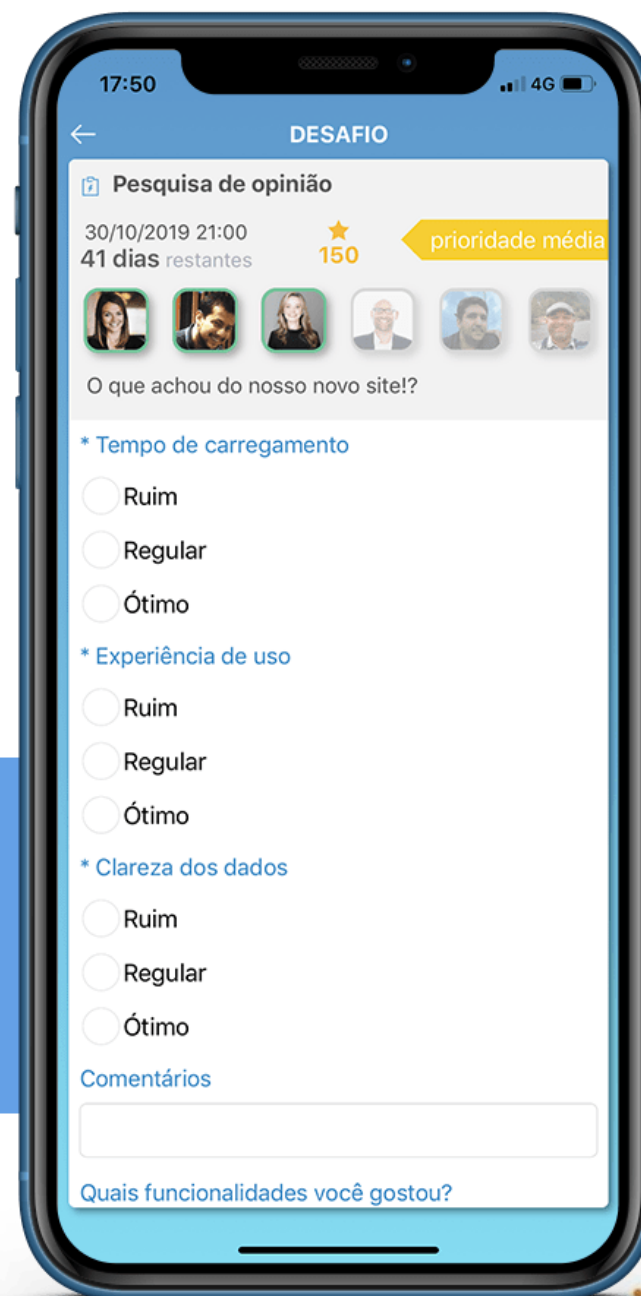
The **dynamic forms** of My Recognition promote **great flexibility in obtaining relevant data** in an **agile and structured manner** through teams.

The image shows a smartphone screen displaying a mobile application interface. At the top, the title 'DESAFIO' is visible. Below it, there's a section titled 'Cadastro | Foto do Exame'. The form includes a 'Cadastros' label, a date and time '31/12/2020 21:00', a progress indicator '259 dias restantes' with a star and the number '300', and a red button labeled 'prioridade alta'. There are two profile icons and a message: 'Olá, nos envie uma foto do resultado do exame!'. Below this, there are two input fields labeled 'Nome' and 'Registro'. A section titled '* Nos mande uma foto do exame' contains a 'Sem anexo' button with an upload icon, and three icons for file upload, timer, and camera. At the bottom, there's a section for 'Teste Rápido Imunocromatográfico - Documento de referência' with a download icon and a 'BAIXAR ARQUIVO' button. A large blue button at the very bottom says 'GANHAR PONTOS!'.

RESEARCH

Efficient way to gauge employee opinions and get to know the team

In few minutes, it is possible to **create and distribute a survey for the team**. Through the management portal, you can track the responses in graphs or export the results.



HEALTH PROMOTION IN THE WORKPLACE

PROMOTING BEHAVIORAL CHANGES IN AN EFFICIENT AND ORGANIC WAY

Besides improving the quality of life for employees, **health promotion campaigns** create a sense of support within teams! They lead to campaigns with higher engagement rates and tracking tools.





+ 4 K

employers attended

+ 5 K

launched challenges

+ 100 K

points distributed for the
employers

+ 4 K

prizes



[linkedin.com/infotec-brasil](https://www.linkedin.com/company/infotec-brasil)



[facebook.com/infotecbrasil](https://www.facebook.com/infotecbrasil)



[instagram.com/infotecbrasil](https://www.instagram.com/infotecbrasil)



[youtube.com/@InfotecBrasilOficial](https://www.youtube.com/@InfotecBrasilOficial)



[infotecbrasil.com.br](https://www.infotecbrasil.com.br)



#InfotecBrasil

infotec
business process outsourcing experts

